



# CHRISTOPHER HUBBARD

▶ partner spotlight

By Chris Menezes  
Photos by Heather Allison  
Love Photography

## HUBBARD DESIGN GROUP

### The James Bond of Design

**C**hristopher Hubbard loved James Bond as a child—the adventures, gadgets and suits were all very exciting to him. A man of impeccable taste and creative solutions, Christopher has in many ways become the James Bond of design today.

From the time Christopher was a child, he loved to sketch buildings, bridges, furniture, and nature. He imitated his father, an engineer who made the most incredible pencil sketches. To this day, when Christopher sits down to create a new piece of furniture, whether a table or chandelier, he starts with a sketch and thinks like an engineer.

Christopher never strayed from his love of architecture and design. After high school, he set out to travel the world and see everything he could. Upon his return, he enrolled in design school, where his early aesthetic was largely influenced by the designs of Philippe Starck, Vladimir Kagan, and Frank Gehry.

Before forming Hubbard Design Group, Christopher first formed Pensare Group, Inc., a sales agency that offered luxury products and services to the interior design community. His showroom in River North, Chicago, represented several international luxury brands.

When Christopher decided to start his own interior design firm and opened Hubbard Design Group in 2015, he wanted to utilize his design degree and experience to create a made-to-order, bespoke collection of furniture for the industry and his clientele.

Hubbard Design Group offers full-service interior design and consultation along with other specialized services, such as bespoke furniture design and manufacturing; custom window treatment fabrication, including draperies and light filtering shades; and custom rugs.

“We are a unique design firm for several reasons,” Christopher explains. “One of the most important is that we design and manufacture a great deal of the products that we secure for our clients. This gives us flexibility in design to accommodate a wide range of clients and their homes.”

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“Of course, we also shop for products at various designer and retail showrooms and find these resources key in our process of design,” he continues. “Bottom line, we design for our clients, not for us. We take ego out of the equation. All of this makes our design firm flexible, nimble, and efficient.”

To add to their extensive service, in 2017 Christopher began curating a textile collection, as many of his clients were asking for specific and unique textiles for the bespoke furniture they purchased from Hubbard Design Group. Christopher’s collection has since grown from seventeen items to a full collection of more than 400 articles that enjoys national representation through designer showrooms.

Like James Bond, if there is a problem that needs solving, Christopher has a dynamic solution.

When Christopher isn’t working, he enjoys hanging out with his three lovely children—Alicia, Christian, and Alexander—whether they’re playing basketball, video games, or just watching movies.

“Being a dad is so rewarding. From the moment they are born you only want to shelter them and keep them safe. Watching them grow and develop into



Christopher enjoying a round of golf.



Christopher’s kids: Christian (left), Alicia (right), and Alexander (front).

amazing people, knowing that you positively influenced them to be honest, caring, and humble is the biggest reward,” Christopher says.

When Christopher can steal a few moments away for himself, he enjoys playing golf with friends, partaking of the outdoors, and exploring Chicago’s culinary scene, where you just might find him drinking a martini—shaken, not stirred, of course.

To contact Christopher Hubbard and the Hubbard Design Group visit [www.hubbarddesigngroup.com](http://www.hubbarddesigngroup.com), or drop by their beautiful showroom at 2812 W. Chicago Avenue in Chicago.